

JOURNAL OF ENDOVASCULAR THERAPY

An official publication of the International Society of Endovascular Specialists

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The *Journal of Endovascular Therapy* is in its second decade of outstanding peer-reviewed journalism. Established in 1994 as a forum for all physicians, scientists, and allied healthcare professionals interested in peripheral endovascular techniques and technology, *JEVT* now rates among the world's leading peripheral vascular disease publications.

Publishing peer-reviewed articles, the journal's scope is multidisciplinary, representing all topics related to minimally invasive peripheral vascular diagnosis and treatment. Original clinical studies, experimental investigations, case reports, technical notes, editorials, and letters to the editor are published, as well as review articles on selected topics in endovascular interventions.

The *Journal*, with an Impact Factor of 2.682, is highly regarded in the vascular community as a vital source for cutting edge, authoritative information on peripheral and endovascular interventions. This is demonstrated by its inclusion in Index Medicus, MEDLINE/PubMed, ISI Journal Citation Reports, Current Contents/Clinical Medicine, EMBASE/Excerpta Medica, Research Alert, SciSearch, CINAHL, and Sociedad Iberoamericana de Informacion Cientifica (SIIC).

2010 Closing Dates:

Month	Space	Ad Material
February	December 16	January 5
April	February 18	March 5
June	April 19	May 4
August	June 18	July 5
October	August 19	September 3
December	October 18	November 1

Display Advertising Rates:

(black and white)

	1x	3x	6x	12x
Full Page	\$1,185	\$1,107	\$1,025	\$1,005
½ Page H	\$747	\$721	\$695	\$670
½ Page V	\$747	\$721	\$695	\$670
¼ Page	\$592	\$567	\$541	\$515

Color Rates:

Standard Color per Page:	\$500
4-Color per Page:	\$1500

Inserts:

2-Page Insert: 3X B&W earned rate
 4-Page Insert: 5X B&W earned rate

ONLINE ADS: \$1,000 PER MONTH

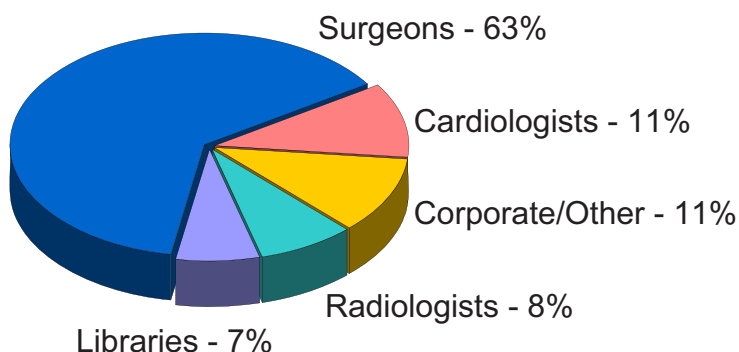


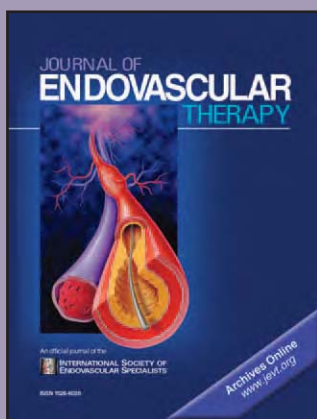
INTERNATIONAL SOCIETY OF ENDOVASCULAR SPECIALISTS

Circulation: 2,800
 Issuance: Bimonthly

Demographics:

Speciality Representation:



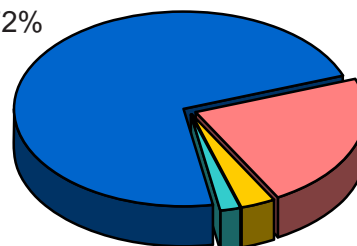


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Readership by Continent:

North America - 72%



South America - 2% Asia 3%

Mechanical Requirements

Trim Size: *JEVT* trims 1/8" (3mm) off top, bottom and outside edge. Final trim size of publication is 8 1/4" x 10 7/8" (210 x 276 mm). Live matter should be a minimum of 1/2" (13 mm) inside trimmed edges, and a minimum of 1/2" (13 mm) should be allowed for the bind.

Resolution: Image resolution for all graphics should be 350 dpi or higher for color or grayscale images and 1200 dpi for bitmap line art. No RGB or Indexed color mode graphics. Color proofs made from supplied files must be provided in addition to the electronic file. It is recommended that you submit files 1 week prior to the published materials deadline. Please include name and version of software program used to create your file.

Electronic Files: The following files types are acceptable (in PC or Mac format): Adobe Acrobat PDF files (except for spot color ads). PDF's should be created using the Press Optimized settings, and all fonts must be embedded. Please verify journal trim and bleeds. Adobe QuarkXPress files, include the screen and printer fonts and all linked graphics. Adobe Illustrator, please include screen and printer fonts or select all and convert the type to curves/outlines/paths. Include all linked graphics. File must be set up for correct journal trim, and bleeds must be set at 1/8" (3 mm) beyond the trim.

Disclaimer

Advertising Terms & Conditions:

The *Journal of Endovascular Therapy* reserves the right to accept materials and require publication prepayment. The *Journal* does not accept advertising for credit cards/debit cards, insurance, or travel.

The advertiser agrees to assume all liability for content of ads printed and must be fully authorized for use of the ad's content, including, but not limited to, names, pictures, testimonials, and any copyrighted or trademarked material. In consideration of the publication of advertisements, the advertiser will indemnify and hold the publisher harmless from any loss or expense arising from an advertisement.

All claims for errors in advertisements must be made in writing and received within ten days of publication and will be considered only for the first insertion of the advertisement containing the error. An error, which does not materially affect the value or content of an advertisement, will not qualify for a credit, nor will any credit be allowed if the customer has seen and approved a proof, or a proof was not supplied.

Cover and Preferred Position Rates:

(Non-cancellable - Premium over earned B/W rate)

Inside Front Cover	35%
Inside Back Cover	25%
Outside Back Cover	50%
Preferred Positions	15%

Ad Sizes:

	Width x Height (mm)	
	Non-Bleed	Bleed
Full Page	7 x 10" (178 x 254)	8 1/2 x 11 1/8" (216 x 283)
Half Page H	7 x 5" (178 x 127)	8 1/2 x 5 1/2" (216 x 140)
Half Page V	3 1/2 x 10" (89 x 254)	4 1/4 x 11 1/8" (108 x 283)
Quarter Page	3 1/2 x 4 7/8" (89 x 124)	

Insert Requirements:

All inserts must be furnished printed, folded to fit within 8 3/4" x 11 1/4" (222 x 286 mm), and ready for binding. All inserts will be placed between signatures.

Layout and design services are available at \$100/hour.

Subscription Information:

Institutional Print & Online: US \$326 / International \$356
Institutional Online Only \$326 / International \$326



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